

Municipal Infrastructure Innovation Fund Evaluation Criteria

Needs Assessment

- Clear description of the problem statement
- Strong evidence to support the existence and size of the market need/problem
- Evaluation of current and past efforts to address the market need/problem

Technical Information

- Is there potential for the project to generate Intellectual Property (IP) or for the outcomes to be patented
- Will the project contribute to creating a solution to a municipal need/problem
- Is there an element of innovation/new discovery***
- Is the product / process / technology / service adequately described to provide a thorough understanding
- Is the technology at an acceptable development stage
- Does the proponent have an adequate IP strategy

Municipal Information

- Is the municipal need/problem being addressed adequately described to provide a thorough understanding
- Is there a detailed overview of the product / process / technology / service(s) ability to reduce costs or labour requirements for municipalities
- Does the project have support from a municipal partner(s)

Market/User Information

- Is the user/market for the product / process / technology / service adequately described to provide a thorough understanding
- Are there any supporting documents such as market intelligence or usability studies
- Is the use of the product / process / technology / service limited to any geographic area
- Are the market description and penetration estimates realistic
- Is the competitive advantage of the product / process / technology / service clearly described
- Are the competitors to the product / process / technology / service listed and assessed, including key features and benefits

Work Plan

- Are the proposed milestones well described
- Are the scope of the activities realistic for the time period
- Is the sequence and timing of the activities described and acceptable

Work Team

- Does the work team have the skills and expertise to achieve the proposed outcomes of the project
- Does the work team have an appropriate level of previous experience in the area of work to achieve the proposed outcomes of the project
- Is there potential to enhance the work team through additional expertise or partnerships

*** **Innovation:** New ideas that are successfully applied to produce outputs as well as cost effective solutions and prolonged assets for municipalities.